

File in Section: 00 - General Information

Bulletin No.: 07-00-89-037G

Date: January, 2014

# **WARRANTY ADMINISTRATION**

**Subject: Courtesy Transportation and Roadside Assistance Programs** 

Models: 2014 and Prior GM Passenger Cars and Trucks

Attention: GM of Canada and IPC Service Agents are not authorized to utilize this service bulletin.

GM of Canada Service Agents/retailers should refer to the most recent Home Office

Letters for program details.

This bulletin has been revised due to significant program changes. Please discard Corporate Bulletin Number 07-00-89-037F.

Important: Roadside Assistance and Courtesy Transportation Programs are not part of or included in the coverage provided by the New Vehicle Limited Warranty. GM reserves the right to modify or discontinue the Courtesy Transportation and/or Roadside Assistance Programs at any time.

# **Courtesy Transportation Program**

One of the hallmarks of GM Warranty Administration has been the ability to offer a comprehensive courtesy transportation program to our customers. Up to now, GM has had a single, preferred supplier which has served us well in meeting our service rental needs. Today, our business needs and objectives have changed and many of our dealers now have a small allocation of fleet vehicles to utilize for courtesy transportation.

However, the need still exists to provide 100% service rental availability to our customers. Therefore, effective January 1, 2014, GM will transition from a single source to multi-preferred suppliers to provide service rentals for the Courtesy Transportation Program. A list of preferred suppliers is provided in this bulletin and will be updated periodically.

The designated preferred suppliers have agreed to adhere to the following program guidelines:

Tier 1 (All GM models, except Cadillac) - \$38.00\* or less per day

Tier 2 (Cadillac Only) - \$47.00\* or less per day

- \* Rates include all applicable state and local sales taxes, security and stadium fees, along with any levies (including licensing fees). The supplier is responsible for remitting taxes and fees to individual states as required.
  - Vehicles must be clean and well maintained.
  - Unlimited mileage allowance per day.
  - Vehicles are to be current or within the past one model year.
  - Supplier will allow a minimum grace period of (2) hours when a customer returns a rental vehicle.
  - Rentals must be directly aligned to brand (and segment within the brand) which is being serviced (e.g. Chevrolet to Chevrolet). Every attempt should be made to provide the same make/model of vehicle that the customer owns or leases. If this is not possible, upgrades to higher class GM brands, including Cadillac, should be utilized for customer satisfaction. (Refer to attachment A).
  - Hours of operation (minimum standard) will be Monday – Saturday, 8:00 AM – 5:00 PM.
  - GM dealers will provide payment to supplier(s).
     GM does not remit payment directly to rental agencies.
  - Reimbursement will not be provided for non-GM vehicles.
  - Dealer discretion for choice of supplier and minimum/maximum volumes required for service rentals.

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#### **Program Coverage and Eligibility**

Courtesy Transportation can be made available for:

- Warranty repairs for all GM vehicle purchase and lease customers within the Bumper-to-Bumper and Powertrain coverage of the New Vehicle Limited Warranty (excluding Medium Duty trucks).
- For 2007 and future vehicles, courtesy transportation may be available for warranty repairs within the bumper-to-bumper and 5 year/ 100,000 mile or 6 year/70,000 powertrain coverage as applicable. Refer to the Warranty and Owner Assistance Manual or Investigate Vehicle History (IVH) for vehicle-specific age/mileage warranty terms.
- Warranty repairs within the 8 year/100,000 mile Hybrid Specific Warranty for all Hybrid vehicles.
- GM company-owned vehicles.
- May be used in conjunction with adjustments outside the warranty on a case-by-case basis.
- Courtesy Transportation may be available within the terms of the Certified Used Programs. Please refer to IVH to verify eligibility.

**Important:** Eligibility for Courtesy Transportation related to product recalls and special policies will be addressed in the applicable bulletin.

**Important:** Some GM vehicles may have different Courtesy Transportation Program Terms. Please refer to the Owner's Manual for details.

The following transportation expenses are ineligible:

- Non-warranty Service Agent provided services, such as customer pay and all GM brand maintenance programs.
- The number of vehicle rental reimbursement days claimed must be justified by the warranty repairs performed. Excessive use of a rental vehicle beyond completion of the warranty repair is the customer's responsibility.
- During services provided to vehicles in daily and long-term rental service, demonstrator service, and Service Agent-owned vehicles.
- Rentals exceeding 2 days when parts expediting charges are also being applied to the job card (a maximum of 2 days rental will be allowed).
- Rentals for 6 or more days require GM authorization.
- Non-GM VINs are not eligible for reimbursement.
- When a rental vehicle is provided that is older than the current or past (1) model year.
- Rental vehicle insurance, fuel, taxes, levies or any sort of vehicle licensing fee(s). No additional charges can be added to the Rental Agreement that would cause the daily rate to exceed the General Motors program allowance.
- Vehicle rental periods prolonged by the Service Agent personnel, processes, and/or practices are considered the responsibility of the Service Agent.
- Beginning with the 2010 model year and going forward, the courtesy transportation program has been discontinued for Cutaway vehicles.

#### **Courtesy Transportation Options**

#### Same-Day Repairs \*

- Shuttle Service Providing a shuttle service for customers is the preferred transportation alternative and should be considered any time a warranty service appointment is scheduled or an eligible vehicle is brought in for a warranty repair. The Service Agent can submit up to \$7.50 each way for shuttle service provided. If the Service Agent does not operate a shuttle service, then the customer may utilize public transportation (taxi, bus, train, etc.) and submit receipt(s) for reimbursement consideration up to \$7.50 each way.
- \* Cadillac Customers may be offered any transportation option for same-day repairs.
- \* Chevrolet, Buick and GMC customers may be offered same-day service loaners in conjunction with the Enhanced Chevrolet, Buick-GMC Courtesy Transportation Program Guidelines (Refer to Article 1.4.13.1 of the Service Policies and Procedures Manual).

#### Overnight Repairs - Non-Rental Vehicle Options

- Reimbursement for Fuel Provided When an eligible vehicle is unavailable due to overnight warranty repairs, customers who elect to utilize rides from another person (i.e. friend, neighbor, etc.) in lieu of a rental vehicle may receive reimbursement for their actual cost (based on paid receipts) of fuel purchased up to \$10 per day, \$50 maximum.
- Reimbursement for Use of Public Transportation When an eligible vehicle is unavailable due to
  overnight warranty repairs, customers who use
  any form of public transportation in lieu of a rental
  vehicle may receive reimbursement for their actual
  cost based on receipts provided up to \$37 per day,
  \$111 maximum.

#### Overnight Repairs – Rental Vehicle Policies

When an eligible vehicle is unavailable due to overnight warranty repairs, a rental vehicle up to a maximum of \$38 (for most GM vehicles) per day may be provided.

When an eligible vehicle is unavailable due to overnight repairs, a rental vehicle may be provided. Scheduling service appointments increase Service Agent efficiency and customer satisfaction, while minimizing vehicle repair time. If the vehicle cannot be scheduled in the service department, and is still operative and safe to drive, the customer should be encouraged to drive the vehicle. Scheduling service visits late in the afternoon or immediately prior to a weekend or holiday, when service will not be performed until the next working day, does not constitute an overnight repair, unless the vehicle is inoperative or otherwise unsafe to operate.

Rental Vehicle-Brand: GM requires the rental vehicle provided to the customer be a GM model. The model year of the GM vehicle must also be current or within the past (1) model year. Every attempt should be made to provide the same make/model of vehicle that the customer owns. If the same make/model is not available, it is recommended that the customer's needs be filled by the same class of vehicle (ie: an SUV for an

SUV). If this is not possible, other GM brands are acceptable, including upgrades to higher class vehicles including Cadillac.

**Rental Term (Length):** The maximum vehicle rental reimbursement period is 5 days. Service Management approval is required for rentals in excess of 3 days. GM authorization is required on any rental of 6 or more days.

**Issue Escalation Process:** In the event a concern arises between the Service Agent and the designated preferred rental agency on GM vehicle availability or daily rental charges, the Service Agent should escalate the issue with their GM Field Representative.

#### **Preferred Rental Agencies**

The following is a list of designated preferred rental agencies for the Courtesy Transportation Program when vehicles are obtained from a source outside of the Service Agent.

# **National Level (U.S.)**

Enterprise Holdings, Inc. - 6727 locations, Phone: 800-261-7331

Hertz Corporate - 3200 locations, Phone: 800-654-3131

Avis Corporate - 1350 locations, Phone: 800-230-4898

# Regional Level (Select Agencies & Licensees)

# **North Central**

Danaka Can Dantal	Comity Entermale on (Asia Bushmat)
Penske Car Rental	Sonju Enterprises (Avis-Budget)
2555 Telegraph Road	Sawyer International Airport
Bloomfield Hills, MI 48302	225 Airport Avenue
(248) 648-2500	Marquette, MI 49841
	(906) 346-6398
Sonju Enterprises (Avis-Budget)	National/Alamo
Ramada	4125 Hangar Drive NW
412 W. Washington Street	Bemidji, MN 56601
Marguette, MI 49855	(218) 751-1880
(906) 346-6398	
Sonju Enterprises (Avis-Budget)	Sonju Enterprises (Avis-Budget)
Duluth International Airport	Airways Aviation
4701 Grinden Drive	2002 Airport Road
Duluth, MN 55816	Grand Rapids, MI 55744
	(218) 727-7233
(218) 727-7233	` '
Sonju Enterprises (Avis-Budget)	Hertz
Falls International Airport	Bismarck Municipal Airport
2643 CR 108	2301 University Drive
International Falls, MN 56649	Bismarck, ND 58502
(218) 285-7799	(701) 223-3977
Avis	Rydell Auto Center
1557 University Drive	2700 South Washington
Fargo, ND 58103	Grand Forks, ND 58208
(701) 241-1580	(701) 772-7211
Byers Car Rentals (Hertz)	5 Star Rental, Inc. (Avis)
4200 International Gateway	4550 Terminal Road, Suite 107
Columbus, OH 43219	Rapid City, SD 57703
(614) 239-1084	(605) 393-8911
Hertz	Hertz
Regional Airport	Costello Terminal
4550 Terminal Road, Suite 108	2801 Jaycee Lane
Rapid City, SD 57703	Sioux Falls, SD 57104
(605) 393-0160	(605) 336-8790
Mayfair	Mayfair
Airport	6319 S. 108th Street
2727 E. Layton Avenue	Franklin, WI 53132
Cudahy, WI 53110	(414) 427-0300
(414) 489-6600	
Mayfair	Mayfair
5788 Hwy 60 East	7519 60th Avenue
Hartford, WI 53027	Kenosha, WI 53142
(262) 670-3527	(262) 654-5430
Mayfair	Mayfair
6841 W. Brown Deer Road	36833 Wisconsin Avenue
Milwaukee, WI 53223	Oconomowoc, WI 53066
(414) 354-8600	(262) 569-4390
Mayfair	Mayfair
7904 Washington Avenue	1720 Paramount Drive
Racine, WI 53406	Waukesha, WI 53186
(262) 884-0550	(262) 513-3330
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Mayfair 1750 N. Mayfair Road Wauwatosa, WI 53226 (414) 258-4441	Broadway (Hertz) 1964 Airport Road Green Bay, WI 54313 (920) 498-6411
Sonju Enterprises (Avis-Budget) 3022 Tower Avenue Superior, WI 54880 (218) 727-7233	

## Northeast

1	_ombardo Companies Inc. (Avis)	
	500 Stevenson Boulevard	
1	New Kensington, PA 15068	
(	(724) 337-4518	

## Southeast

E-Z Rent A Car	Triangle Rent A Car
2003 McCoy Road, Suite A	4817 Hargrove Road
Orlando, FL 32809	Raleigh, NC 27616
(407) 888-0504	(919) 851-2113

## **South Central**

Bob's Rentals, Inc. (Avis) 2300 N. Airport Blvd. Suite 104 Springfield, MO 65802 (417) 865-9664	Bob's Rentals, Inc. (Avis) 491 Blue Sky Lane Hollister, MO 65672 (417) 334-4945
Bob's Rentals, Inc. (Avis) 2109 East 7th Street Joplin, MO 64801 (417) 206-2847	Bob's Rentals, Inc. (Avis) 1210 W. Sunshine Springfield, MO 65807 (417) 864-4466
Coastal RAC, Inc. (Avis) PO Box 4875 Corpus Christi, TX 78469 (361) 883-5108	

## West

Budget	Hertz
1730 S. Broadway	Municipal Airport
Santa Maria, CA 93454	1950 Airport Way, Box 1
(805) 922-2158	Pocatello, ID 83204
	(208) 233-2970
Hertz	Hertz
Fanning Field Airport	Friedman Memorial Airport
2140 N. Skyline Drive, Box 13	1220 Airport Way, Suite B
Idaho Falls, ID 83402	Hailey, ID 83333
(208) 529-3101	(208) 788-4548
Hertz	Hertz
3201 Airport Way, Suite 220	Lewiston Municipal Airport
Boise, ID 83705	406 Burrell, Suite 108
(208) 383-3100	Lewiston, ID 83501
	(208) 746-0411

Hertz	Hertz
226 E. Broadway	Gallatin Field Airport
Butte, MT 59701	850 Gallatin Field Road, Suite 8
(406) 782-1054	Belgrade-Bozeman, MT 59714
	(406) 388-6939
Hertz	Hertz
Billings-Logan International Airport	2800 Terminal Drive, Suite 106C
1901 Terminal Circle	Great Falls, MT 59404
Billings, MT 59103	(406) 761-6641
(406) 248-9151	
Hertz	Hertz
Helena Regional Airport	1573 N. Main Street
2850 Skyway Drive	Layton, UT 84041
Helena, MT 59602	(801) 773-6981
(406) 449-4167	
Hertz	Hertz
1805 W. 5300 South	1575 N. Main Street
Roy, UT 84067	Layton, UT 84041
(801) 614-5005	(801) 773-6060
Hertz	Hertz
7440 6th Street, Building 420	Spokane International Airport
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Hill AFB, UT 84056 (801) 825-7300	9000 W. Airport Drive Spokane, WA 99219
(601) 625-7500	(509) 747-3101
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Hertz	Hertz
Pullman-Moscow Regional Airport	Jackson Hole Municipal Airport
3200 Airport	1250 East Airport Road
Pullman, WA 99163	Jackson, WY 83001
(509) 332-4485	(307) 733-2272
Hertz	Hertz
Gillette-Campbell County Airport	Natrona County Airport
2000 Airport Road #145	8500 Airport Parkway
Gillette, WY 82716	Casper, WY 82604
(307) 686-0550	(307) 265-1355
Hertz	Hertz
Rock Springs-Sweetwater County Airport	Yellowstone Regional Airport
382 Hwy 370	2101 Roger Sedam Drive
Rock Springs, WY 82901	Cody, WY 82414
(307) 382-3262	(307) 587-2914
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#### **Rental Rate Reimbursement**

- Tier 1 Rentals (all GM brands/models, except Cadillac) - The Service Agent can submit for actual rental expenses up to a maximum of \$38 per day when a GM vehicle is rented from a preferred rental agency.
  - Chevrolet or Buick/GMC GMDRAC Service Agents will be reimbursed for \$42 per day or \$21 for same/partial day when utilizing their loaner fleet for service rentals. If a Chevrolet or Buick/ GMC Service Agent utilizes a preferred rental agency, the daily rate is \$38.
- Tier 2 Rentals (Cadillac Only) The Service
   Agent can submit for actual rental expenses up to
   a maximum of \$47 per day when a Cadillac is
   rented from a preferred rental agency, or when a
   Service Agent-owned daily Cadillac rental is used.

#### **Rate Allowance Examples:**

Vehicle Being Serviced	Rental Agency	Vehicle Rented	Allowance
Cadillac CTS	Enterprise	Cadillac XTS	\$47
Cadillac Escalade	Avis	Cadillac CTS	\$47
Cadillac CTS	Enterprise	Chevrolet Malibu	\$38

Vehicle Being Serviced	Rental Agency	Vehicle Rented	Allowance
Any GM Vehicle	Any Source	Non-GM	\$0

 Cadillac Courtesy Transportation Alternative (CTA) Program - Service Agents will only be able to claim warranty rental reimbursement while building their CTA fleet up to the required level (90 day time period).

#### **Taxes**

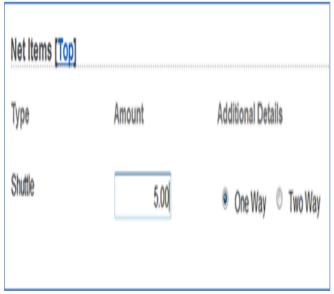
Preferred suppliers will absorb all taxes at the agreed upon rates listed in this bulletin.

# Courtesy Transportation Warranty Transaction Submission

Submit the courtesy transportation expense using the appropriate Net Item below under the labor operation that necessitated its use.

- When one or more repair is performed on a single job card, the entire courtesy transportation expense should be submitted on the one line causing the biggest need for the expense.
- In the event that a customer is provided a one-day rental when no repair is performed for their stated condition, the rental expense may be claimed using labor operation 0600008. A maximum of one day may be claimed using this labor operation. Use of 0600008 is prohibited when claiming any Courtesy Transportation expense on any other transaction on the same Job Card.

**Shuttle Net Item Type -** Enter the shuttle amount up to a maximum of \$7.50 each way, and select the radio button indicating if this was for a "One Way" or "Two Way" shuttle.

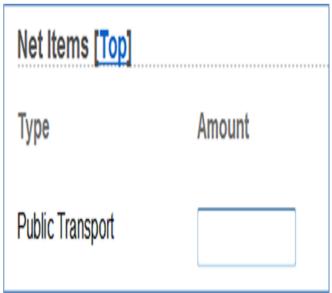


Rental Net Item Type - Enter the rental amount not to exceed the published maximum allowed amounts per this bulletin. Once an amount is entered, you will be required to supply the VIN of the GM rental vehicle provided and the total number of rental days. You will then select the Rental Reason that applies from the drop down selection.



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Public Transportation Net Type - When an eligible customer utilizes any form of public transportation in lieu of a rental or shuttle, they may receive reimbursement for their actual cost based on receipt(s) provided. When the transportation was in lieu of a Service Agent-provided shuttle, submit for a maximum of \$7.50 each way. When the vehicle is unavailable due to overnight repairs, and public transportation was used in lieu of a rental vehicle, submit for a maximum of \$37 per day, or \$111 total.



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Customer Reimbursement Net Item Type - The amount should be entered where a customer has paid for fuel that normally would be covered under the provisions of the courtesy transportation program. If an amount is entered, the invoice number from the Customer's receipt is required.



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#### Job Card Documentation

- Record on the job card the reason for Courtesy Transportation, the type provided, date, times and driver information.
- A copy of the Rental Agreement, Service Agent owned rental documentation, or other applicable receipts should be attached to the warranty copy of the job card for an overnight courtesy transportation expense.
- When providing reimbursement for other approved expenses under the Courtesy Transportation guidelines, cross-reference the reimbursement check number, date and amount on the job card. Attach a copy of the receipt to the warranty copy of the job card.

# **Roadside Assistance Program**

GM is proud to offer the response, security, and convenience of the 24-hour Roadside Assistance Program. GM's Roadside Assistance coverage is designed to assist owners with emergency and other light services.\* This customer support program is for all GM vehicles purchased or leased (retail or fleet).

\* Medium Duty Trucks include tow services only.

#### **Program Coverage and Eligibility**

2007 to 2012 model year vehicles - Roadside Assistance is available coinciding with the 5 year/ 100,000 mile Powertrain Warranty coverage.

2013 model year and newer Chevrolet and GMC vehicles - Roadside Assistance is available coinciding with the 5 year/100,000 mile Powertrain Warranty coverage.

2013 and newer Buick and Cadillac vehicles - Roadside Assistance is available coinciding with the 6 year/70,000 mile Powertrain Warranty coverage.

Towing is available for non-warranty repairs (for example, accidents) coinciding with the Powertrain Warranty coverage period.

#### **Roadside Assistance Services Provided**

- 24-hour, 7 day/week toll-free 800 phone assistance
- · Emergency fuel delivery (legal roadways)
- Mobile EV Charging (select markets beginning in 2013)
- · Battery jump start
- · Lock-out assistance
- Trip interruption assistance (refer to Owner's Manual for details).
- Flat tire change when equipped with a properly inflated spare tire (tire repair/replacement cost may be customer pay) or Tire Inflator Kit Service (as equipped)
- Towing (legal roadways)

All "Roadside Assistance" programs, excluding service provided by Cadillac, are provided by GM Roadside Assistance suppliers. Refer to the Warranty and Owner Assistance Information booklets for the corresponding Roadside Assistance phone numbers and additional details.